



**Walking
Mountains**
EDUCATION | SCIENCE
SUSTAINABILITY

WELCOME

Event Partnership Proposal

Fright at the Museum

Saturday, October 26, 2024



WHY NOW

**Our mission has never
been more relevant
or important.**



*To awaken a sense of
wonder and inspire
environmental
stewardship and
sustainability through
natural science education.*

Fright at the Museum Event Overview

Date and Time: Saturday, October 26, 2024 • Noon-4:00pm

Location: Walking Mountains Avon Tang Campus

Expected Attendance: 500+ people, Local Families & Community Members

Activity Examples:

- 15+ Interactive, Science-Themed Activity Stations
- Spooky Science Experiments
- Haunted Trail Hikes
- Fun for All Ages with Face Painting, Petting Zoo, and Inflatables

Objective: To provide a fun, educational, and festive environment for families while highlighting science and nature.



Walking Mountains  **It's Back!**
FRIGHT AT THE MUSEUM

Activities

- Haunted trails
- Spooky science experiments
- Face painting
- Bounce houses
- And more!

\$20/PERSON
(Kids 3 and under are FREE)

OCT 26 Saturday
Noon-4:00pm
Walking Mountains
Avon Tang Campus

GET SPOOKY
Costumes Encouraged
walkingmountains.org/fright

Why Sponsor?

Visibility: Reach local families and potential customers in a fun, engaging environment.

Community Impact: Support Walking Mountains' science, education, and sustainability efforts.

Brand Alignment: Associate your brand with a beloved community organization.

Unique Marketing Opportunity: Engage with 500+ event attendees through interactive activities and brand presence. Plus, extended reach through promotional efforts (social media, e-mail, Vail Daily ads, etc.)

Complimentary Event Tickets: Invite your staff, clients, or anyone else that you'd like to join us for a festive and fun-filled day at Walking Mountains.



Sponsorship Levels

\$500 Rambler Sponsor

- Company Logo on Event Website
- Annual Report Recognition
- 2 Complimentary Fright at the Museum Event Tickets

\$1,000 Basecamp Sponsor

- All Benefits of Rambler Sponsor
- Company Logo on All Event Marketing Materials (Digital and Print)
- Ability to Sponsor (1) Station at the Event
- 5 Complimentary Fright at the Museum Event Tickets
- Access to All Walking Mountains Corporate Networking Events
- Complimentary Guided Hikes or Snowshoe Tours for Staff or Clients
- Logo Inclusion on Corporate Partners Webpage
- Invites to Annual Holiday Open House

\$2,500 Ascender Sponsor

- All Benefits of Basecamp Sponsor
- 15 Complimentary Fright at the Museum Event Tickets
- Invites to Adventure Events

\$5,000 Trekker Sponsor

- All Benefits of Ascender Sponsor
- 30 Complimentary Fright at the Museum Event Tickets
- Ability to Host a Half-Day Event at the Avon Tang or Precourt Family Sweetwater Campus



In Kind Sponsorship

- Showcase your business and products at Fright at the Museum through on-site activation and in-kind donations!
- Host an Activity or Snack Station and offer your products complimentary to 500+ attendees.
- Include your business signage, giveaways, and coupons for future product purchases at your station.
- Receive recognition in Walking Mountains' Annual Report.



THANK YOU

**We are deeply grateful
for your time and
consideration.**